

Point.ioT

POSITION • CONNECT • DEVELOP

Point.ioT empowers IoT innovation with Galileo technology. Each year, ten teams of ambitious entrepreneurs have the chance to roll up their sleeves and tackle relevant industry challenges. We partner with real companies facing real challenges. Teams design, test and implement their unique IoT solutions during our 3-month virtual sprint and compete for the top prize of €20,000. Rich with business and technical training, Point.ioT equips entrepreneurs with the essential tools required to realise their ideas and win their first corporate customer.

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European
Global Navigation
Satellite Systems
Agency



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Shaping + the future of IoT

Do it on your own

Think what you could accomplish with a customised, comprehensive entrepreneurial toolkit. Our tailor-made Point.MOOC empowers promising IoT and GNSS entrepreneurs to unlock business opportunities in the expanding IoT market with foundation training sessions. Our Entrepreneur Playbook then builds on these sessions featuring a series of self-directed sprints, customer challenges, product/service and business design guidelines, and instructions on how to pitch like a pro.

Starting out right

Ten teams will travel to Paris, France to take part in an action-packed, two-day bootcamp held at Orange Business Services. By the end of these combined training sessions, teams will feel prepared and energised for their three-month virtual sprint. Teams will also have the opportunity to meet with industry experts who will become their business and technical mentors to guide them on their solution development journey.

Sprinting toward the finish

Each team will have access to leading industry experts for continuous guidance and support during their technical and business sprints. These two tracks occur simultaneously, ensuring teams can convene in a virtual one-on-one meeting with their mentors and receive advice specific to their innovative IoT solution. Thanks to our combined expertise in GNSS, IoT, business and leadership, teams have the greatest chance of success.

How?

point-iot.eu

When?

Applications close
28 June 2020

What?

10-slide pitch deck

Take out the prize

Point.IoT culminates in a demo day, where teams celebrate the end of the programme and showcase their success. All teams will pitch their solutions to the jury, including our challenge partners. The jury will evaluate each team's solution and decide on the overall winner and €20,000 cash prize recipient. The evaluations will also identify five teams to take part in a leading investor roadshow that will give the most promising high-tech solutions a chance to access funding.

PARTNERS

